

SAMPLE GOTV PAYROLL STUFFER

One easy way for an organization to encourage its employees to vote is to remind them with a payroll stuffer on the Pay Day that falls closest to Election Day. This is a cheap and easy reminder, and can be effective in ensuring that employees cast their ballot.

Below is an example of what a payroll stuffer could say.

VOTE NOVEMBER 2!

November 2 is Election Day.

On November 2, we further our mission to [YOUR MISSION] by making sure our voices, and the voices of the community we care about are heard at the ballot box.

Polls are open from XX a.m. to XX p.m.

PLEASE VOTE NOVEMBER 2.