

Who is a Voter?

Besides age, what are the strongest attributes/correlations associated with people who vote?

A voter is...

More Educated

Has more formal education – Attended some college or has a B.A. or higher degree

More Altruistic/Socially Concerned Is concerned about their community – their neighborhood, peer group, ethnicity - or other people in general and the possible (if uncertain) benefits of voting and the election outcome will have

More Informed

More likely to follow the news, continue to seek educational opportunities

More Civically Engaged

More likely to contact their elected official, attend a community forum or be a volunteer or do service

A Contributor to and a Beneficiary of Social Capital

Is someone more likely to contribute to building social capital by relating to their neighbors and, in general, to live in a community where there is more contact among its residents, less crime, healthier outcomes

A Person of Higher Personal Efficacy/Agency

Has a sense that they can have an impact on or control over their community and their future

More Mobilized

Is likely to be contacted around an election by a campaign, issue organization or government seeking to educate them about the upcoming election (date), persuade them of its importance or their candidate or mobilize to action

Voters have these characteristics. At the same time, people who vote regularly are likely to become more informed, engaged and interested in their local community. It's a correlation that works both ways.

*For more information, please visit the Voter Turnout section of our website,
www.nonprofitvote.org - under "find resources"*



Nonprofit Voter Engagement Network
2314 University Ave. W. Suite 20 • St. Paul, MN 55114
TEL (651) 757-3086 • EMAIL info@nonprofitvote.org

 **Nonprofit**VOTE
Fact Sheet