



# 10 Things to Do from Now Until Election Day

- 1 Promote Early Voting Opportunities**

Early voting can allow voters to avoid lines and provides additional flexibility in casting a ballot prior to Election Day. Let your constituents know about their options for casting a ballot by mail or in-person at an early voting location.
- 2 Tie Your Mission to the Election**

Help voters understand the connection between voting and the services you provide. Give your community a reason to go to the polls.
- 3 Talk to Candidates**

Candidates are looking for opportunities to engage the community. Your nonprofit can put a spotlight on your issues and constituents by inviting candidates to visit your organization.
- 4 Advocate on Ballot Measures**

Take a “yes” or “no” position on a ballot question or instead provide a nonpartisan guide to the issues explaining what a “yes” or “no” vote means.
- 5 Distribute Sample Ballots**

Help voters familiarize themselves with who and what is on the ballot before they head to the polls.
- 6 Mobilize Staff and Volunteers**

Educate staff and volunteers about how and when to vote and then involve them in get-out-the-vote activities.
- 7 Educate Voters on the Voting Process**

Demystify the voting process by helping voters determine where, when, and how to vote. Look up polling locations and describe to new voters what will happen at the polls.
- 8 Encourage and Remind People to Vote**

Incorporate voting reminders into services and programs in the two weeks leading up to Election Day. Make the election highly visible in your communications and at your agency.
- 9 Advertise Election Day Help**

Make sure your staff and constituents know where to get help on Election Day. Have the phone number for your local board of elections ready, as well as these national hotlines: **866-OUR-VOTE** and **888-VE-Y-VOTA**
- 10 Plan an Election Day Celebration**

Create a celebratory atmosphere on Election Day and continue to remind people to vote!