# Voter Registration and Engagement Timeline for Nonprofits and Human Service Agencies

## 2017

### 6+ Months out
- Designate a Staff Lead—an internal champion who will coordinate voter engagement efforts
- Establish buy-in and support from your Executive Director and senior staff
- Create a voter engagement plan, including goals and timeline
- Review the voting rules and deadlines in your state
- Identify potential partners to help provide training or resources
- Meet with local elections office to establish a relationship
- Develop a system for returning completed voter registration forms

### 5 months out
- Gather materials and resources to raise program visibility and engage voters (e.g. posters, buttons, and flyers)
- Train and motivate staff and volunteers who will interact with voters
- Kick off your voter engagement programs

### 4 months out
- Continue voter registration efforts
- Inform your community and supporters about your voter registration and voter education activities
- Reassess goals - how far along are you? Should you adjust your goals?

### 3 months out
- Prepare your get-out-the-vote plans
- Make sure 100% of eligible staff is registered and ready to vote

### 2 months out
- Intensify your voter registration and pledge to vote campaigns

### 1 Month Out
- Continue intensive voter registration and voter pledge efforts through your state’s voter registration deadline
- Include get-out-the-vote and voter education activities, primarily during the final 2-3 weeks before Election Day
- Promote early voting and vote-by-mail opportunities
- Identify and prepare staff who can answer clients’ voting questions

### Election Day!
- Participate in visibility and celebrate with an Election Day party
- Give staff time off to vote

### Month After Election
- Review, debrief, and evaluate your voter engagement efforts