



Voter Registration Ask – Sample Email

with a content outline to create your own

Sample Email

Subject Line

Register to Vote for the Upcoming Election

Email Draft

We at *[Organization Name]* are asking all our staff and volunteers who are eligible to register to vote. If you're already registered, now is the time to make sure your voter registration is up-to-date at your current address. Our goal is to have 100% of eligible staff registered by the week of National Voter Registration Day *[Insert Date]*. Will you help us reach that goal?

When we ask elected officials to support our issues and funding for services like ours, having our staff, board, and volunteers be registered voters makes our voice that much stronger. *[Insert org. specific or election-specific information]*.

Option 1: Direct

[Employee Name] will be coming around the office with registration forms asking you if you need to register or update your registration *[Insert timeframe]*. They can help you fill it out and return it.

Option 2: Indirect

You can learn more about registering and voting using Rock the Vote's Voter Registration Tool here: rockthevote.org/how-to-vote/register-to-vote/

We appreciate your service to *[Organization Name]*. Thank you for being a registered voter!

Sincerely

[Insert Sender]

Content Outline

Ask:

Include an ask, goal and a date or timeframe.

Why:

Note importance to your organization and community.

How:

Highlight registration activity or how to get registered.

Thank you