

Volunteering For Democracy



August 10, 2022

Agenda

- Announcements
- How to encourage election-related volunteering
- Guest Speakers
 - Caroline Mak, Nonprofit VOTE
 - Marta Hanson, Power the Polls
 - Cannon Roberts, Rideshare 2 Vote Aware
- Q&A

Use the Q&A Box
to ask speakers
questions

Announcements – What's at stake

This fall, voters will elect:

- 435 House seats
- 34 Senate seats
- 36 governors
- 30 attorneys general
- 27 secretaries of states
- 6,166 state legislators

Plus ballot measures in 35 states:

- Elections & Voting Policies
- Abortion Access
- Legalizing Marijuana
- Minimum Wage
- Taxes

Voter turnout
was 53% in
2018

the
highest
midterm
turnout in four
decades

Announcements – 90 days to go

AUGUST: Aug 16 – Poll Worker Recruitment Day

SEPTEMBER: Sept 20 – Voter Registration Day

OCTOBER: Oct 3-7 – Voter Education Week

Oct 28 – Vote Early Day

NOVEMBER: Nov 7 – Election Hero Day

Nov 8 – Midterm Elections

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Add the 10-week Election Countdown Calendar to your [Google Calendar](#) or [iCal](#) and make sending communications about the election as easy as copy + paste!



Announcements – National Voter Registration Day

- Don't wait to sign up as a partner
 - [Get free posters & stickers](#)
- Applications for event grants are open
 - [Priority deadline 8/12, applications close 8/22](#)
- Order a t-shirt, tote, or mug
 - [The online store is open](#)
- Learn about Civic Holidays & social media
 - [Joint webinar on 8/18 with Snap, Meta, Twitter](#)



Announcements – Next webinars

What's On the Ballot? Nonpartisan Voter Guides

- Tips for creating a voter guide
- How to tell if a guide is nonpartisan
- Where to get voter guides

[Register for Aug 24 at 2pm](#)

Comprehensive Voter Engagement:

Making Meaningful Connections

- New materials for starting conversations with voters
- Training staff and volunteers
- Combining face-to-face and digital

[Register for Sept 7 at 2pm](#)

Encouraging Volunteerism

Mobilize your staff, supporters, and the people you serve to get involved in election-related volunteer opportunities

Make the case: Why election volunteering?

For your organization: Demonstrate your commitment to democracy

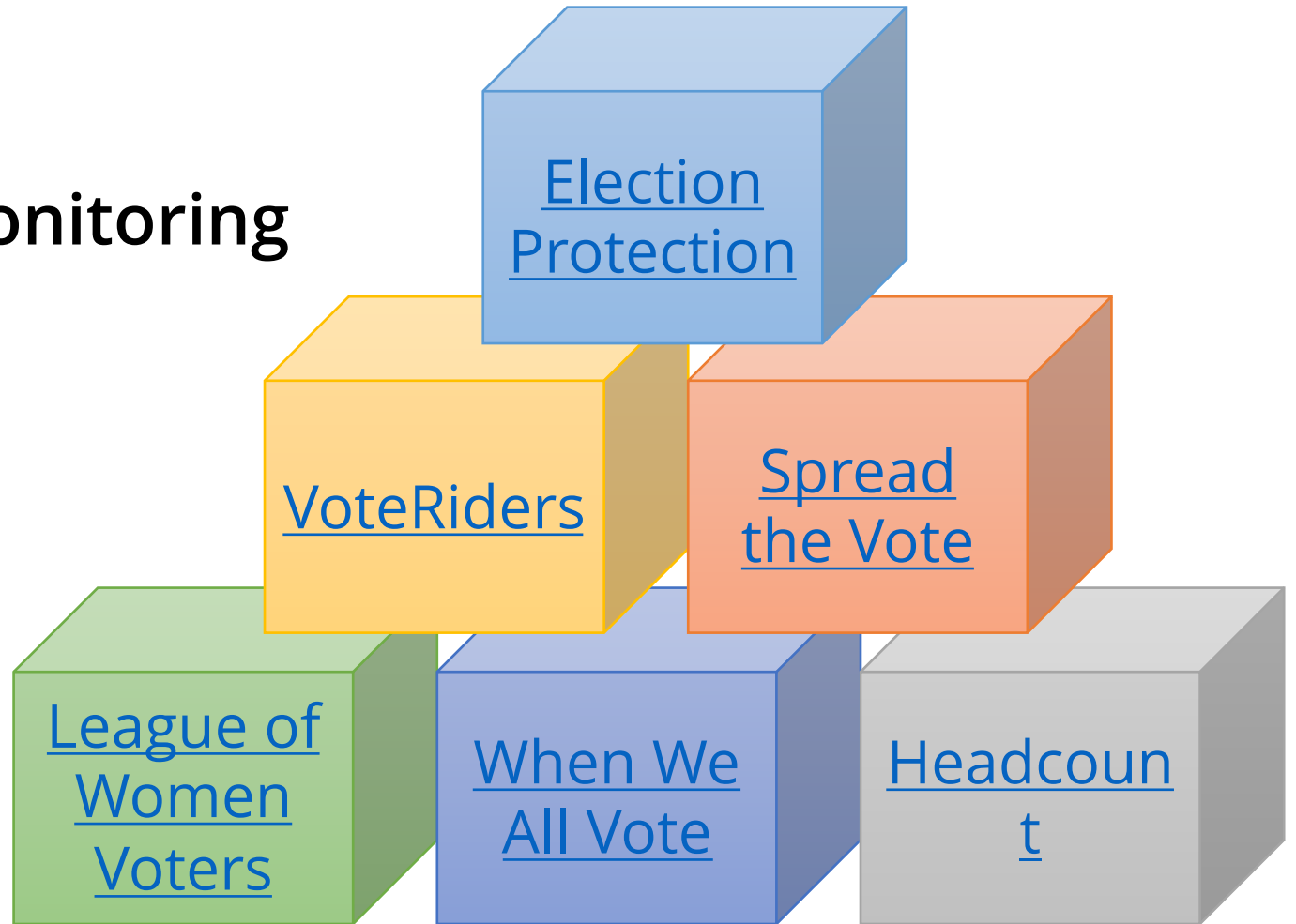
For your staff: Connect with community members & try something new. Build interest in other civic engagement opportunities

For the people you serve: Increase sense of community agency. Stipends for poll-working where applicable

For the voters in your community: Get assistance from volunteers with shared backgrounds, experiences, or language

What kind of volunteer opportunities exist?

- Poll worker
- Rides to the polls
- Legal assistance/poll monitoring
- Voter ID assistance
- Voter registration help



How to motivate people to volunteer

Make it simple

- Make the request explicit, with clear information and sign up instructions
- Find opportunities with flexible or convenient timing
- Provide time or space for volunteering

Make it fun/relevant

- Highlight opportunities that connect with your organization's mission or skills
- Create competitions or offer incentives to make it exciting
- Make it a group effort that you discuss later

Offer PTO for election volunteerism

Nonprofits can provide paid time off to vote!

Consider offering PTO for election-related volunteering, on election day or in the months leading up to it.

Nonprofit
VOTE
Learn more at
[Nonprofit Staff Vote](#)

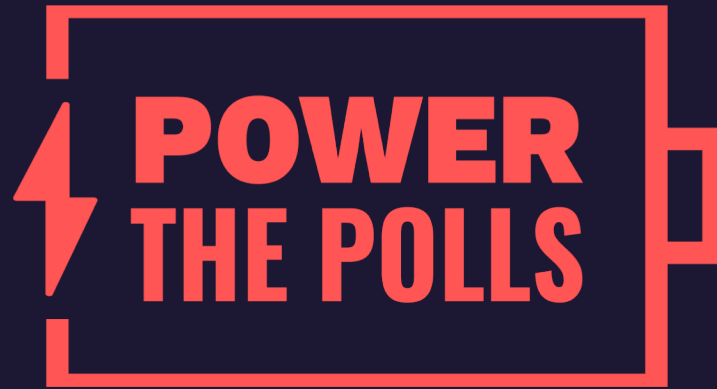


Guest Speakers

Caroline Mak, Nonprofit VOTE

Marta Hanson, Power the Polls

Cannon Roberts, Rideshare 2 Vote Aware



Volunteering for Democracy | August 10

Marta Hanson (she/her)

Partnerships | marta@powerthepolls.org

REWIND: SUMMER 2020

America's Poll Worker Shortage Is a Brewing Crisis

Policy makers need to act now to ensure polling places w



LOCAL NEWS | AUG 5, 2020

Ahead Of November, D.C. And Maryland Face A Challenge: Not Enough Poll Workers

■ PART OF D.C.-AREA ELECTIONS 2020



Dominique Maria Bonessi



Martin Austermuhle

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▶ LISTEN

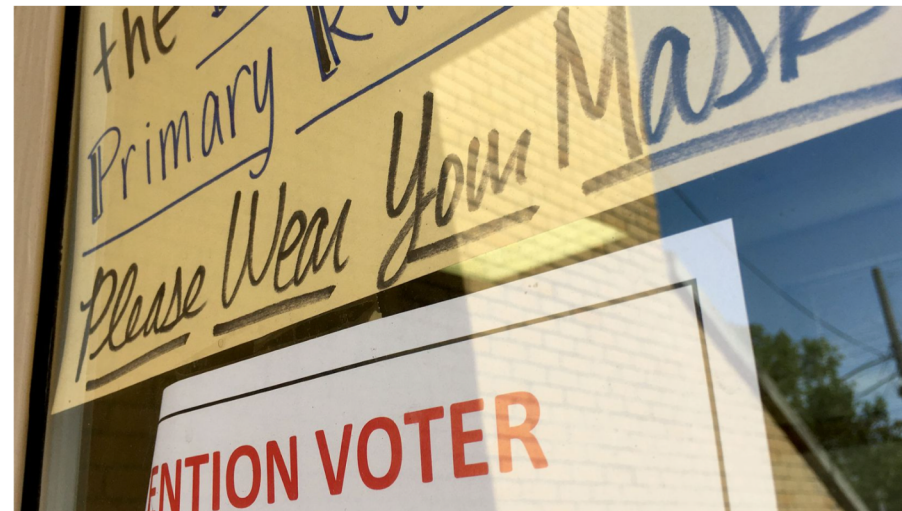


RELATED STORIES

NEWS > POLITICS

National shortage in poll workers could affect Dallas elections

Elections officials struggle to spread the vote without spreading the virus



POWER THE POLLS



A first-of-its kind initiative to recruit a new wave of **younger, more diverse poll workers** to ensure a safe, secure, healthy and fair election for all voters.

2020 WINS



Recruited 700,000 prospective poll workers



Over 400 business & nonprofit partners



Staffed all target jurisdictions + no widespread shortages during Early Voting or on Election Day

POLL WORKERS
POWER OUR DEMOCRACY

WHY POLL WORKERS MATTER



Enable the **nonpartisan process of our democracy**



Keep **polling places open** on election day & for early voting



Ensure **technology functions** properly and efficiently



Prevent long lines for voters at the polls



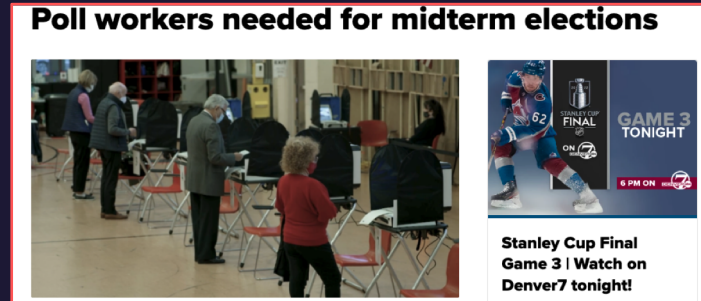
Provide voters with information **in their native language**



Make every voter's experience a **positive and empowering one**

THE NEED STILL EXISTS

For the 2022 midterms, we're already facing a **shortage of poll workers** to staff our elections.



A DAY IN THE LIFE OF A POLL WORKER

P

RISE AND SHINE!

Set up voting stations and open your polling location!

P

HELP YOUR NEIGHBORS VOTE

Check-in voters, answer voter questions, assist voters as needed, pass out “I Voted” stickers!

P

LAST TO LEAVE!

Break down polling locations when voting ends and ensure ballots make it safely to be counted.



WHAT DO POLL

~~WORKERS DO?~~

PRIMARY RESPONSIBILITIES:

- Set up voting stations and signage
- Check voters in, distribute ballots, and answer voter questions
- Provide assistance for voters (elderly, disabled citizens, language access)
- Update voter registration information
- Register voters in states that have same-day registration
- Maintain a safe and orderly polling place
- Pass out “I Voted” stickers
- Break down polling locations at the end of the day and ensure ballots make it safely to be counted

HOW TO BECOME A POLL WORKER

01

COMPLETE AN OFFICIAL APPLICATION

Sign up at
PowerThePolls.org.

We'll direct you to your local
jurisdiction's application.

Complete the application!

02

BE PATIENT & PERSISTENT

**Getting placed may take
time!**

Be proactive in reaching out
to your local elections office
and checking for updates
and next steps.

03

GET TRAINED!

If selected, you will need to
complete **all official
trainings** required by your
election office.

Take advantage of extra
trainings and resources!

04

POWER THE POLLS!

If you are placed,
you have a BIG
responsibility.

Be sure to **show up** on
Election Day or during early
voting. **Your neighbors are
counting on you!**

ELIGIBILITY CONSIDERATIONS

Many states have different requirements for becoming a poll worker. The following are a few common eligibility requirements.



Being a resident of the state/county you want to work in.



Being registered to vote in the state/county you want to work in.



Being 18+ years of age (or younger if your state/county has a student program).



Ensuring equal representation of major political parties.

HELP US
POWER THE POLLS

HOW YOU CAN HELP



Sign up yourself at
PowerThePolls.org/NonprofitVOTE



Share the link with family and friends



Partner with us to lead outreach and recruitment in
your own communities



Amplify **Poll Worker Recruitment Day** on Tuesday,
August 16



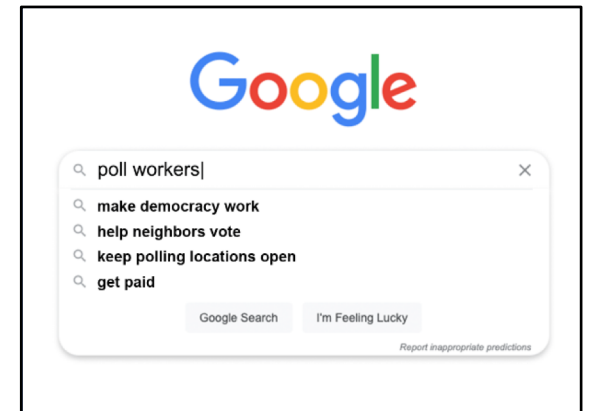
Consider **policies supporting paid time off** to be a
poll worker

POLL WORKER RECRUITMENT DAY IS TUESDAY, AUGUST 16



Help us amplify!
@PowerThePolls

#PollWorkerRecruitmentDay
#PowerThePolls



Thank
~~you~~

LEARN MORE

www.powerthepolls.org

EMAIL WITH QUESTIONS

marta@powerthepolls.org

FIND US ON ALL THE PLATFORMS

[@PowerThePolls](#)



RIDESHARE
2VOTE
AWARE

We are Offering Free Trips to the Polls!

Sign Up to be a Volunteer Driver at:



Rideshare2VoteAware.org



Call Us at (888) 858-3421

¡Ofrecemos Viajes Gratis a los Lugares de Votación!

Sign Up Link

Formulario de Registro



Regístrate para ser un Conductor Voluntario



en: Rideshare2VoteAware.org



o Llámanos al (888) 858-3421