

# The webinar will begin shortly...

This presentation will be recorded and sent out to all attendees with the PowerPoint

*Nonprofit Staff Vote!*  
Time off and other  
engagement strategies



Nonprofit VOTE



# Agenda

- Strategies for engaging staff in voting
- Nonprofit Staff Vote campaign
- Panel with Lindsay Torrico from United Way Worldwide and Thao Nguyen from Feeding America
- Action steps
- Q&A

5

**“How can I engage our staff around  
voting and elections?”**

# Strategies for helping staff get #VoteReady

## What to cover

- Check registration
- Make a voting plan
- Voter education
- Ballot measures
- Policies regarding voting and staff time

## Where to do it

- During staff or team meetings
- Via an email to all staff
- On your intranet
- Through posters and flyers at the office

**Remember to keep efforts nonpartisan!**

# Help staff make a voting plan

Start with where and when they will vote

**Where**

```
graph TD; A[Where] --> B[At home (by mail)]; A --> C[In person];
```

At home  
(by mail)

In person

**When**

```
graph TD; A[When] --> B[Early]; A --> C[Election Day];
```

Early

Election  
Day

# Our resources

- State factsheets
- Resource library
  - What staff can say about the election
  - Guidance for running a drive
- Election Countdown
  - Sample language



**NONPROFIT VOTE STATE FACT SHEET  
MASSACHUSETTS**

### VOTER FAQS:

**WHAT SHOULD I KNOW TO BE REGISTERED TO VOTE?**

- How Old Do I Need to Be? Can pre-register at 16, 18 to vote.
- Can I Register Online? Yes, if you have a state-issued ID, otherwise register on paper.
- I Have a Felony Record, Can I Still Register? Once you are no longer incarcerated you may register.
- I Am Homeless, How Do I Register? Use the address or cross streets for wherever you sleep.
- Where Do I Register in Person? At any local election office or the Elections Division of the Secretary of Commonwealth office.
- Is there a Residency Requirement? No requirement, only have to be a U.S. citizen.
- Do I need ID to Register in-person? No, but ID will be required at polling location if not provided beforehand. License, state ID, utility bill, or any document showing voter's name and address.

**WHAT SHOULD I KNOW ABOUT VOTING IN-PERSON?**

- Do I Need ID to Vote? May be required for first time voters, required if no ID

**IMPORTANT DATES**

General Election: Nov 3  
Registration Deadline: Oct 24  
Vote by Mail Request Deadline: Oct 28  
Early Voting Period: Oct 17 - 30

**HELPFUL LINKS**

Register to Vote Online:  
[sec.state.ma.us/ovr](http://sec.state.ma.us/ovr)

State Voter Portal:  
[sec.state.ma.us/wheredolovotema/bal/myelectioninfo.aspx](http://sec.state.ma.us/wheredolovotema/bal/myelectioninfo.aspx)

Local election offices:  
[sec.state.ma.us/ele/elect/clicki.htm](http://sec.state.ma.us/ele/elect/clicki.htm)

Track Your Ballot:

**NONPROFIT STAFF**  
**VOTE**

One action. 12 million votes.

# about

Around **12.3 million people** in the United States are employed by nonprofits.

Nonprofit Staff Vote is a joint campaign that aims to encourage nonprofit employers to **offer employees paid time off to vote** on or before Election Day.



# why offer paid time off to vote

Paid time off to vote on or before Election

Day ensures **staff don't have to choose**  
between voting and a paycheck

**Mail-in voting** may not be accessible to  
everyone and **voting in-person** looks  
different this year



all **together** now.

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# paid time off can go beyond voting

Organizations can give staff Election Day off to engaging in the democratic process like [YMCA of the USA](#)

OR

Allow staff to use “paid time off to volunteer” for nonpartisan civic engagement activities like [Feeding America](#)



**LET'S MAKE SOME NOISE**

**TUESDAY, NOVEMBER 3, 2020**

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**TUESDAY, NOVEMBER 3, 2020**

# Nonprofit Staff Vote Panel

**Lindsay Torrico**, Senior Director, Policy and Advocacy  
*United Way Worldwide*

**Thao Nguyen**, Vice President of Advocacy  
*Feeding America*

# Feeding America Voter Engagement Policy

Volunteerism is a uniquely American tradition:

- Feeding America encourages its employees to fulfill their civic responsibilities by participating in federal, state, and local elections.
- Employees who volunteer must do so with a social service 501(c)(3) charity, work the polls or election phone banks, transport people to the polls, or utilize the time to vote during a federal, state, or local election.

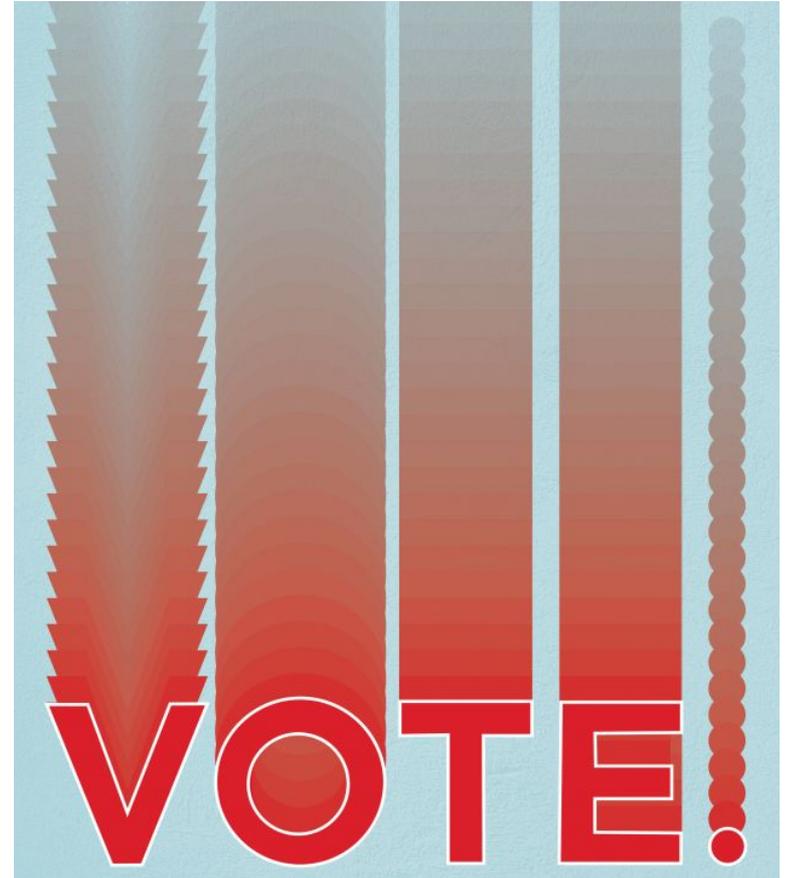


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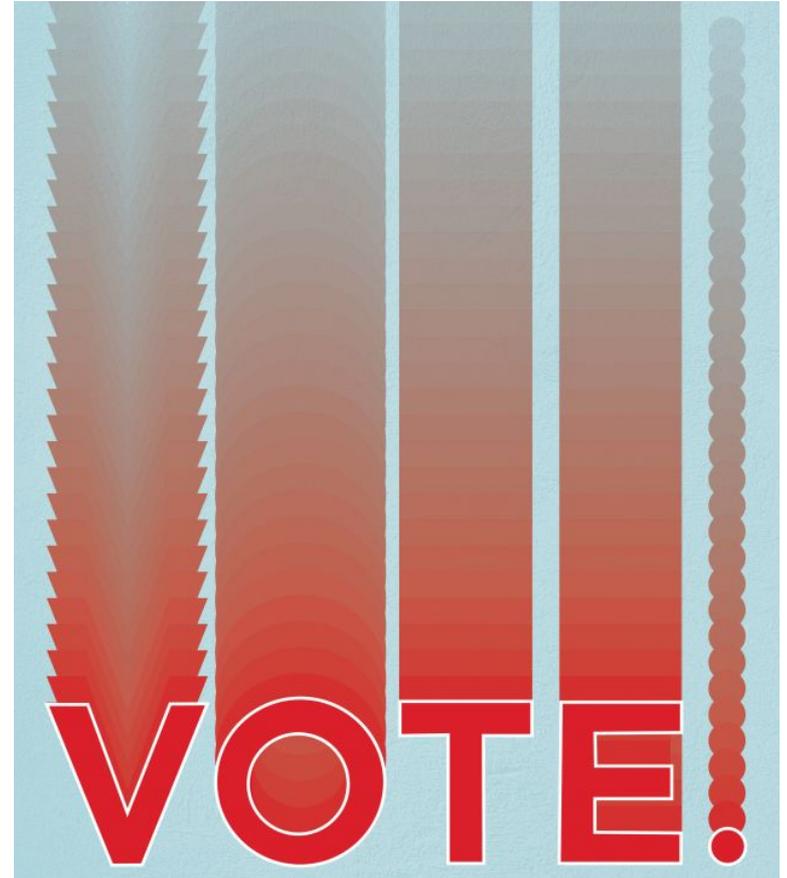
# join us

1. **Complete** the form here:  
[www.NonprofitStaffVote.org](http://www.NonprofitStaffVote.org)
2. **Publicize** your time off to vote policy
3. **Share** that you joined the  
#nonprofitstaffvote campaign on  
social
4. **Fill out** a post-election survey



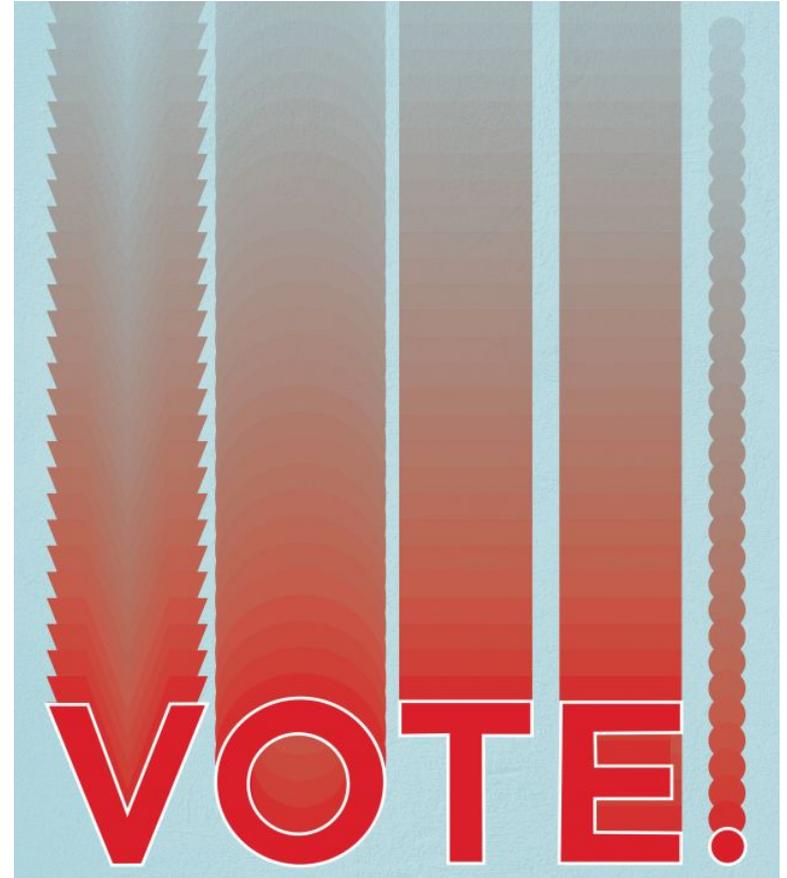
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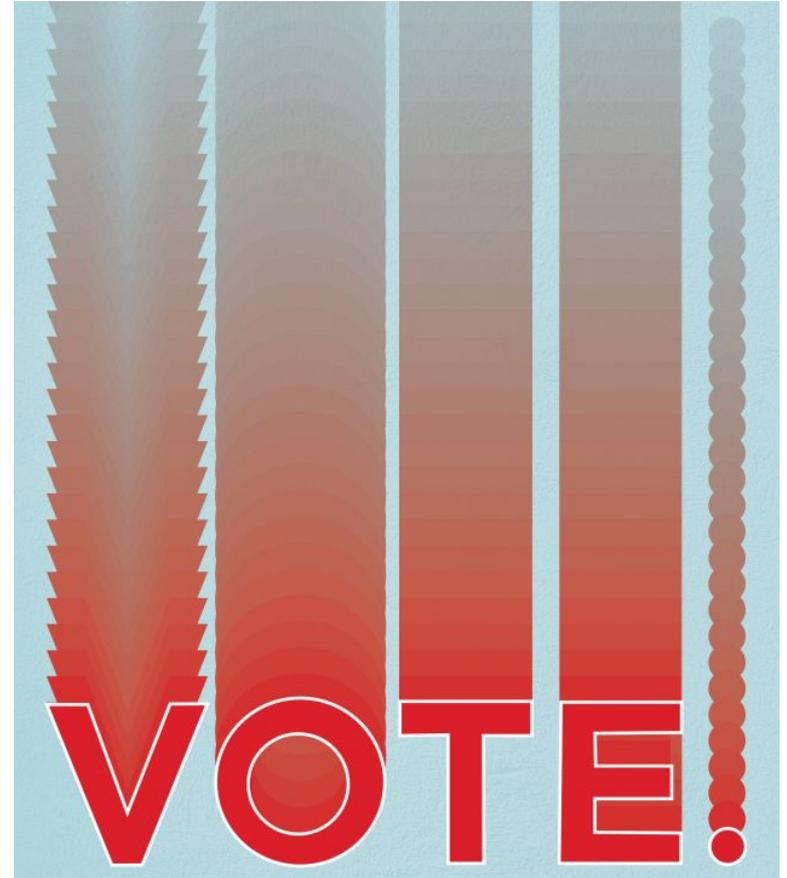
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# Audience Q&A